

INTRODUCING SUA'S STUDENT ENROLLMENT SERVICES TEAM

The Office of Enrollment Services at Soka University of America, Aliso Viejo has an important task ahead as the recruitment and application process has begun for SUA's second freshman class.

The office is comprised of four components: Admission Operations, Recruitment, Financial Aid and Accounts Receivable.

With recruiting taking center stage, the outreach has begun on many different fronts. Marilyn Gove, Manager of Recruitment, is responsible for development and implementation of various strategies to identify, attract and assist prospective student outreach programs within the Southern California area.

"This year is different," says Gove. "Superintendents, principals, academic counselors, prospective students and regional organizations now know who we are! Their interest and enthusiasm for SUA's mission and the beauty of our campus is so exciting. I expect our Fall 2002 class to reflect our growing presence. Dialogue with different groups show a strong leaning toward Soka Education as a way to contribute to our world in new, constructive ways."

A national recruitment effort is also underway headed by Eric Hauber, Vice President for Enrollment Services and Long Range Planning. Hauber is supported by Andy Marcos, Admission Counselor for National Recruitment. Both will visit local SGI Community and Cultural Centers around the country.

"What we have learned from last year is that going out to the centers talking about SUA and answering questions has helped in our efforts to attract a highly diverse student body," says Hauber. "Our grass roots efforts paid off primarily because of our face to face contact. We're hoping for similar results this year."

Margaret Kasahara is also involved in recruitment as the Manager of International Admission; her responsibilities include assisting in developing and implementing a comprehensive international admission/recruitment program. She also oversees recruitment outreach to international publications.

Maria E. Spangenberg joined SUA in August 2000 as Financial Aid Manager. Her responsibilities include coordinating all aspects of financial aid administration and advisement.

Other staff who support the admission process are: Susan Smith, Manager of Admission; Cyndie Lam, Admission Counselor; Cindy Cohen, Financial Aid Advisor; Eiko Vogtman, Accounts Receivable and Student Accounts Representative, and Terri Marshall, Receptionist and Assistant to the Office of Enrollment Services.