

## **VOICES: How do you encourage people to subscribe to and read the 'World Tribune' and 'Living Buddhism'?**

*Members from Cleveland Headquarters respond:*

Often I urge members to receive publications to give them the additional courage and support needed to practice and study, and thereby strengthen their faith. I tell them that not only will they be keeping abreast of activities going on within the organization nationally and internationally, but they will be able to read the many experiences shared by people from all walks of life and be encouraged to overcome their own overwhelming obstacles.

— DIANE HENDRICKS, Cleveland

We have started a neighborhood study group that meets every other Saturday. We study Nichiren Daishonin's writings found in *Living Buddhism* and other articles that interest us. Everyone likes to have a copy of the study material.

I often make a tape of the articles I like. I listen to these tapes as I drive around in my car. These give me a better understanding of Buddhism, and I can naturally share what I have learned with others.

— PATRICIA L. JAMISON, Mayfield Heights, Ohio

All the SGI Buddhist publications are wonderful. All the information I read is interesting, and sometimes I have to read some of the articles more than once just to be sure I understand. What I read in the publications keeps me thinking and reevaluating my beliefs. If you are trying to find a "why" to life, love, peace, sorrow, happiness, yourself, then read, read, read the publications.

— DORIS DAVILLIER, Maple Heights, Ohio

For me, encouraging people to read and subscribe was sort of an accident. While reading the book series *The Human Revolution*, I learned the origin of the publications and realized presidents Toda and Ikeda's spirit and conviction. Their how and why opened the door of wisdom in my life to a deeper desire to propagate these necessary publications, which is my mission. Because of my revived enthusiasm, people became curious. That was my cue.

— DAVID PROROK, Canton, Ohio

Usually, I find during discussion meetings or when sitting and having an informal conversation, questions may come up about certain topics or problems. I generally can remember certain points or guidance that came from the *World Tribune* or *Living Buddhism* and from that encourage people to subscribe or at least to read them. I also give them older copies and later ask them what they found most interesting.

— RANDY LEWIS, Cleveland

It's important for me to study and reread to be not only knowledgeable about the subject matter but to also deepen my understanding so that I become comfortable enough to encourage individuals to subscribe to such wonderful, informative, enlightened, comfortable, creative, problem-solving, life-enhancing literature.

— HELEN M. WILSON, Cleveland

Title: Voices: How do you encourage people to subscribe to and read the publications?  
Subject: World Tribune 11/28/97 n.3167 p.2 WT971128p02  
Author:  
Keywords: December encourage Experiences July Opinion Organization people Practice publications  
Publications read subscribe Tribune Voices World

I carry the World Tribune and Living Buddhism everywhere I go. I underline certain parts of the publications with certain people in mind. I underline parts of the articles that encourage me and share them with others.

— WANDA RICHARDSON, Euclid, Ohio

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